

Rethinking Pharmacy

Welcome

WELCOME TO Cambrian Alliance Group

Dear Pharmacist,

The Cambrian Alliance Group has been proud to support independent community pharmacy for over 20 years now. Established for pharmacists, by pharmacists, we continue to help and support our customers to access the very best prices in the market and to ensure their businesses achieve the best margins possible.

As a company, we are more than just a buying group, ensuring that every day we bring together our customer community to help innovate and develop technical solutions to every day pharmacy problems. Our buying platform, e-CASS, is the most widely used buying platform across the independent sector and we continue to develop new solutions such as e-CASS market and e-CASS warehouse to ensure we remain the UKs number one independent pharmacy buying group.

Our heritage, reputation and most importantly of all, our independence, remain a vital part of our commitment to you as an independent contractor. Our independence means we remain entirely focused on addressing your needs and helping you achieve best value.

Our offer is a simple one, we want to introduce competition for your business to drive down price. I would encourage you to speak to any of our existing customers who I am sure will be happy to share their experiences and talk about the positive impact we have been able to have on their business.

The industry that we all work hard to support has never been more challenging. I am pleased that we are able to continue to play our part and in particular I am delighted to be able to introduce you to our group. As always, on behalf of Cambrian Alliance Group and our customer community, I am grateful for your interest and the time you have taken to learn more about what we do.



Nathan Wiltshire Group CEO





We are **proud** to be one of the few buying groups to be MHRA accredited.

Is your current provider MHRA accredited?

Access the **best possible prices** in the market.

As the largest independent buying group in the UK, we have secured the best possible prices available in the market from our partners.

Put us to the test and ask for a price comparison today to see how much more money you could be saving!



Cambrian Alliance Group PARTNERS



With e-CASS, the pricing is managed centrally, ensuring pricing accuracy and integrity

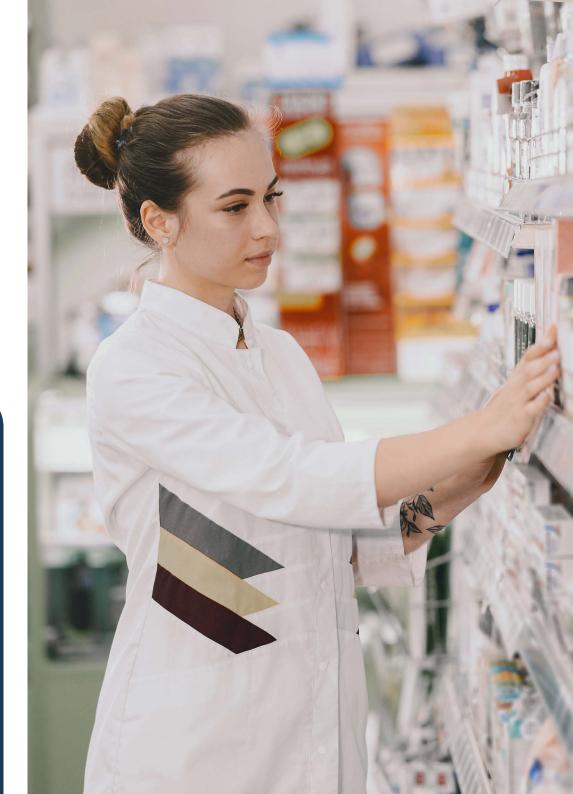
Like you, we are independent.

Unlike other buying platforms, e-CASS is not owned by a wholesaler and we don't have a retail network of shops that compete with you on the highstreet.

Why is our **independence** important to you?

We keep our supplier's prices honest and competitive

We do not use the platform to improve our own wholesale performance



Some of our amazing **CUSTOMERS**



"Always responding to our needs. Thanks Cambrian **Alliance Group for always** listening and acting.

Having the use of e-CASS web these last few weeks, has taken a huge burden from our teams and helped me manage our stocks!"

Aneet Kapoor KPS Pharmacy Group Customer since 2005



2014







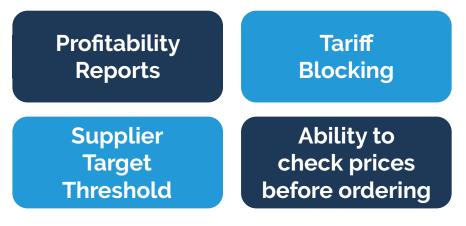
Customer since 2009

Why e-ess?

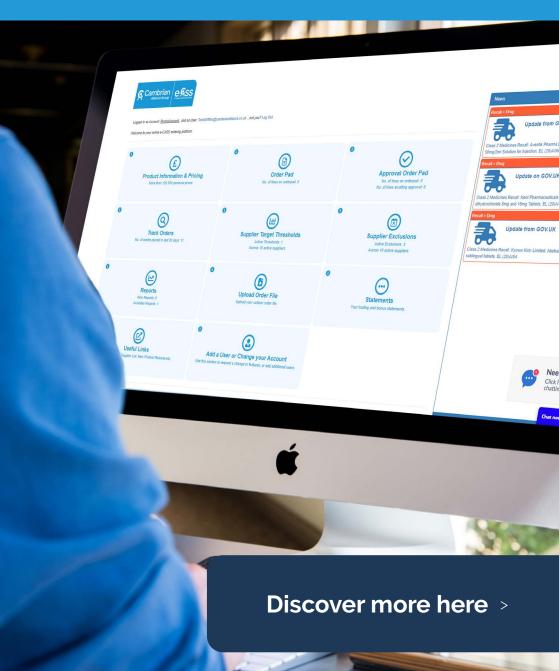
e-CASS is the stock ordering tool that saves you time and makes you money!

Used by more independent pharmacies than any other buying platform.

Including these unique and market leading features:



Best of all, if you are currently working with a number of our partners, we can have you set up within days.



Profitability Reports

With e-CASS profitability reports, you can see your profit by supplier and by product with monthly reports. This helps keep track of profits and you can make changes where necessary.

Tariff Blocking

This allows for continued blocking of over tariff lines – protecting profits and limiting the likelihood of dispensing at a loss.

Supplier Target Threshold

Providing you with clear visibility of spend by category against suppliers – ensuring you get the best discounts and letting you know if you might miss a target.

Ability to Check Prices Before Ordering

Complete transparency of pricing, helping you to scrutinise each of the prices tendered by our partners.

e-CASS enables competitive tendering for your business

e-&ss Warehouse

Dead stock costs the average pharmacy **12K a year**, e-CASS Warehouse will help **minimise this cost** and help you **eliminate unnecessary spend**.

e-CASS Warehouse is the **most advanced way** to buy your stock and **manage enhanced profitability**.

Each one of the features has been **designed by a pharmacist** with a warehousing requirement, so you know **you're in good hands**.

e-CASS Warehouse can be used by a single shop to **reduce dead stock** or across multiple shops with more of a complex warehousing requirement.

Watch the video here >

With all of these unique and market leading features

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Comprehensive inventory management – location and value detail and the benefit of our database with over 250K mapped product codes

Partial stock fulfilment	Utilises split packs
Pick priority based upon	Invoicing to support inter
applier preference and stock	branch transfers and
expiration dates	branch level P&L
Designed to work alongside e-CASS	Provided by an MHRA accredited company
Fully auditable – reporting	Self-service – fully
nd management information	configurable location and
including order history	address management
ustomer Care – a dedicated	Delivery Notes
experienced helpdesk team	and Pick lists



We have launched our **brand new** e-CASS market, where independent pharmacies can **buy and sell stock to and** from each other with ease!

With the ability to **limit selling stock** to a group of pharmacies you have selected or **make stock available** to the **entire 1,200** Cambrian Alliance Group community.

e-CASS market is a fantastic trading platform to help you **increase your margins** and **support other independent contractors!** e-CASS market offers independent pharmacies the ability to trade stock with each other

> Customer specific email notifications for new product listings that you use, including price and tariff detail

Use our unique Market Match feature to find stock available within our e-CASS market community based upon your usages

Watch the video >

Sign up here >

Benefits of **Being** a Cambrian Alliance Group customer





Here are just some of the reasons why!

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With 1,200 customers, we secure the UK's best prices for generics & PIs as confirmed by a leading independent industry report

We work with more than 50 suppliers, including AAH & Alliance Healthcare, to provide you with access to the best pharmacy deals

Our price comparison stock ordering tool e-CASS is used by hundreds of pharmacies across the UK helping 98% of them boost their profits and save time

Every member has their own personal Cambrian Alliance Group business manager to help grow their business and profits

Unique and exclusive brand deals negotiated directly with the manufacturers.

Brand deals

Here at Cambrian Alliance Group, we have negotiated **additional discounts** with these manufacturers.



Take advantage of these deals and save even more money.

What our customers Say

"We have been using e-CASS for nearly two years now and in that period have seen a **recognisable growth** generated from the **savings we have made** through using the system.

Our orders of course vary each month but **typically we save around £3000 per month** and this has supported a **2-3% growth in our annual profit**.

My staff are also able to **maximise our income** from the 'paid for services' available in pharmacy because they have more time to do so thanks to the way in which **e-CASS has made our ordering process simpler and much quicker**."

- Martin Parry, owner of Parry's Pharmacy in Treharris

"It has been a crazy few weeks with drug prices fluctuating like a yo-yo, but I am **grateful to be using e-CASS** from Cambrian Alliance Group to make sure our **margins are protected** as best we can!

Thank you for this great tool that is available to independent pharmacies.

- Olivier Picard, Newdays Pharmacy in Berkshire

"e-CASS has helped us tremendously to **grow our profits and save us time** as well. This has crucially allowed us to **spend more time with our patients** doing MURs and DMRs.

e-CASS has been instrumental in us growing our business and continues to be so.

In the last year alone we have seen our **profits grow with the support of e-CASS by 5%,** with a typical **monthly saving of around £2000**, while the time we have and continue to save has been immeasurable because it has been that much."

- Robert Cousins, Insync Pharmacy Ltd, in Rhiwbina

Pricing Plans

Joining us is easy

Your experienced and **dedicated business manager** will guide you through the sign up process and show you how to **make the most out of Cambrian Alliance Group plans**.

Your Account Services Executive will be available to you to see how you are getting on and advise you on all aspects of your business from increasing your profitability and saving time and increasing capacity.

We are here to save you money.

Standard Plan £30 per month + VAT

- > UK's cheapest prices for generics and PIs
- > Choice of wholesaler and short line terms
- > Access to member events
- > Brand equalisation deals
- > Your own pharmacy website
- > Discounted Flu & Travel Vaccine training
- > Discounted Pre Reg training
- > More than 80 unique supplier deals
- > Your very own business manager

Advanced Plan £75 per month + VAT

- > Access to and use of e-CASS (both web and PMR)
- > UK's cheapest prices for generics and PIs
- > Choice of wholesaler and short line terms
 - > Enhanced wholesaler terms only available via e-CASS
- > Pharmacy Locality report
- > Access to member events
- > Exclusive and enhanced brand equalisation deals
- > Your own pharmacy website
- > Discounted Flu & Travel training
- > Discounted Pre Reg training
- > More than 80 unique supplier deals
- > Your very own business manager
- > Health & Safety Support
- > HR Support
- > Brand equalisation deals



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Book a call today >

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